



Station Order Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

12538

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

214264

Jug
10/12/12

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|----------------|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | | | Oct 15 | Oct 16 | Oct 17 | Oct 18 | Oct 19 | Oct 20 | Oct 21 | |
| Price is Right | DT | M-F | \$200.00 | | | | 1 | | | | 1 |
| 11:00 AM 12:00 PM | | 30 | \$200.00 | | | | | | | | |
| Sold out at LUR per KRQE. Move to L4 to clear. | | | | | | | | | | | |
| KRQE 4p News | EN | M-F | \$125.00 | | | | | 1 | | | 1 |
| 4:00 PM 4:30 PM | | 30 | \$125.00 | | | | | | | | |
| KRQE 4:30p News | EN | M-F | \$275.00 | | 1 | | 1 | | | | 2 |
| 4:30 PM 5:00 PM | | 30 | \$550.00 | | | | | | | | |
| Sold out at LUR per KRQE. Move to L3 to clear. | | | | | | | | | | | |
| KRQE 5:30p News | EN | M-F | \$500.00 | 1 | | | | | | | 1 |
| 5:30 PM 6:00 PM | | 30 | \$500.00 | | | | | | | | |
| Sold out at LUR per KRQE. Move to L3 to clear. | | | | | | | | | | | |
| Saturday 5:30p News | EN | Sa | \$125.00 | | | | | | 1 | | 1 |
| 5:30 PM 6:00 PM | | 30 | \$125.00 | | | | | | | | |
| Sunday 5:30p News | EN | Su | \$125.00 | | | | | | | 1 | 1 |
| 5:30 PM 6:00 PM | | 30 | \$125.00 | | | | | | | | |
| Wheel of Fortune | PA | M-F | \$425.00 | | 1 | | | | | | 1 |
| 6:30 PM 7:00 PM | | 30 | \$425.00 | | | | | | | | |
| CSI New York | PT | F | \$600.00 | | | | | 1 | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$600.00 | | | | | | | | |
| 48 Hours | PT | Sa | \$500.00 | | | | | | 1 | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$500.00 | | | | | | | | |
| Amazing Race | PT | Su | \$800.00 | | | | | | | 1 | 1 |
| 7:00 PM 8:00 PM | | 30 | \$800.00 | | | | | | | | |
| KRQE 10p News | LN | M-F | \$700.00 | | | 1 | | | | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$700.00 | | | | | | | | |
| Sold out at LUR per KRQE. Move to L4 to clear. | | | | | | | | | | | |
| Station Gross Totals | | | \$4,650.00 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 12 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/12/2012 9:31:38 AM

KRQE-S2

Page 1 of 1

suzannel@mediastrategies.com

Spot Manager: All, 10/15/12-10/21/12



| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|--------------|-------|-----------------------------|-------------|--------|--------|-------|----------------|----------|----------------------|-------|------------|
| Date: 10/15/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 KRQE News 13 | 530p-6p | :30 | P3 | [ALL] | HEINRICH 12538 | | 5:57:28 PM MHTV1208H | | \$500.00 |
| | | | | | | | | | | | | \$500.00 |
| | | | | | | | | | | | | \$500.00 |
| Date: 10/16/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 M-F KRQE New:430p-5p | | :30 | P3 | [ALL] | HEINRICH 12538 | | 4:46:55 PM | | \$275.00 |
| | POL/Heinrich | 1 | 214264 M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | HEINRICH 12538 | | 6:40:33 PM | | \$425.00 |
| | | | | | | | | | | | | \$700.00 |
| | | | | | | | | | | | | \$700.00 |
| Date: 10/17/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 LN M-F | 10p-1035p | :30 | P4 | [ALL] | HEINRICH 12538 | | 10:26:13 PM | | \$700.00 |
| | | | | | | | | | | | | \$700.00 |
| | | | | | | | | | | | | \$700.00 |
| Date: 10/18/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 Price is Right | 11a-12p | :30 | P4 | [ALL] | HEINRICH 12538 | | 11:29:56 AM | | \$200.00 |
| | POL/Heinrich | 1 | 214264 M-F KRQE New:430p-5p | | :30 | P3 | [ALL] | HEINRICH 12538 | | 4:46:55 PM | | \$275.00 |
| | | | | | | | | | | | | \$475.00 |
| | | | | | | | | | | | | \$475.00 |
| Date: 10/19/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 Fri Hour 1 | 7p-8p | :30 | P5 | [ALL] | HEINRICH 12538 | | | | \$600.00 |
| | POL/Heinrich | 1 | 214264 M-F KRQE New:4p-430p | | :30 | P5 | [ALL] | HEINRICH 12538 | | 4:26:45 PM | | \$125.00 |
| | | | | | | | | | | | | \$725.00 |
| | | | | | | | | | | | | \$725.00 |
| Date: 10/20/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 Sat Hour 3 | 9p-10p | :30 | P5 | [ALL] | HEINRICH 12538 | | | | \$500.00 |
| | POL/Heinrich | 1 | 214264 Sa KRQE News 530p-6p | | :30 | P5 | [ALL] | HEINRICH 12538 | | | | \$125.00 |
| | | | | | | | | | | | | \$625.00 |
| | | | | | | | | | | | | \$625.00 |
| Date: 10/21/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 1 | 214264 Sun Hour 2 | 7p-8p | :30 | P5 | [ALL] | HEINRICH 12538 | | | | \$800.00 |
| | POL/Heinrich | 1 | 214264 Su KRQE News 530p-6p | | :30 | P5 | [ALL] | HEINRICH 12538 | | | | \$125.00 |
| | | | | | | | | | | | | \$925.00 |
| | | | | | | | | | | | | \$925.00 |
| | | | | | | | | | | | | \$4,650.00 |

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------------|
| Station and Location: KRQE-TV Albuquerque | Date: 10/12/2012 |
|--|----------------------------|

I, Media Strategies and Research

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|--------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 15, 2012 | | | Sunday, October 21, 2012 | | |
| | | | | | |

Total Charges: \$4,650.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 12, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title